

16-18 March 2023  
Hybrid Event

World Trade Centre  
Kuala Lumpur

22<sup>nd</sup>  
**MTE 2023**  
Malaysia Technology Expo™

A Leading Global Innovation and Technology Event

[www.mte.org.my](http://www.mte.org.my)

Welcome back to Kuala Lumpur



Exhibition &  
Marketplace



Innovation  
Awards



Network &  
Connect



Webinars &  
Forums



## MTE 2023 GOES HYBRID

### Welcome Back to Kuala Lumpur !

Malaysia Technology Expo (MTE) 2023 returns with a Hybrid format. Exhibitors, awards participants and visitors can now network in person! MTE successfully went virtual in 2021 and 2022, which hosted more than 1,500 Innovations, 15,000 participants and visitors combined.

The event will bring back an in-person component for 2023, which will be held at the World Trade Centre in Kuala Lumpur, in addition to its digital components. Exhibitors who are not able to join the awards and exhibit in person can opt for a fully virtual presence. The Organisers have been planning for this hybrid event as value of offering both experiences to participants and attendees. The in-person event would be the primary focus, and the digital experience would enhance and complement it. Awards evaluation will also be hybrid, with online and physical evaluation as options.

Physical events have bounced back robustly since the middle of 2022, and MTE 2023 is expecting strong attendance from local and foreign participation at this much awaited event for innovators. We are excited to connect with the world again. See you in Kuala Lumpur!



Network and establish new partnerships for commercialization and product development



Be recognised for Excellence in Innovation and Research



Empowering the next generation of innovators

## MTE 2023 Brings to you a Year-long Awards Programme.

March



A Leading Global Innovation and Technology Event



Advanced Healthcare & Life Sciences International Innovation Awards

October



SDG International Innovation Awards & Expo



**YBhg. Datuk Zainal Abidin Bin Abu Hassan**

Secretary General Ministry of Science, Technology and Innovation (MOSTI) Malaysia,

MTE March 2022

I believe when this pandemic is under control, technology will remain to play centre part in MTE. I encourage more innovators to take advantage of this virtual platform to reach out to a wider global audience.



**YB Datuk Seri Dr. Noraini Ahmad**

Minister of Higher Education (MOHE) Malaysia,

MTE March 2022

I can see that this event has drawn a strong contingent of both domestic and international talent paving the way for future collaborations in research and development.



**Ts Ajmain bin Kasim**

Chief Executive Officer, SIRIM Tech Venture Sdn. Bhd.,

MTE March 2022

Yes, this is an exciting event, as being informed more than 500 entries were received. I would like to share my highest appreciation to all juries for their full commitment and professionalism in carrying out duties to ensure all entries were evaluated fairly.



**YB Dato' Dr Haji Noor Azmi Bin Ghazali**

Deputy Health Minister Malaysia 1, Ministry of Health (MOH) Malaysia,

MTE June 2022

I'd like to thank PROTEMP Group for having the foresight to organise this award in order to recognise the innovators who came up with solutions to help us combat and protect ourselves as we lived alongside this virus.



**YBrs. Dr. S Asmaliza Binti Ismail**

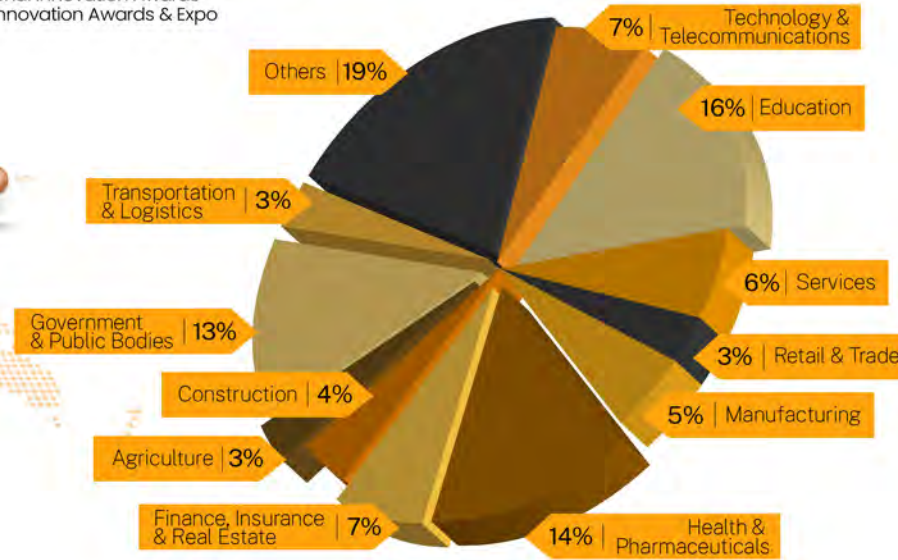
Manager, National Institutes of Health Malaysia (NIH) Ministry of Health Malaysia,

MTE June 2022

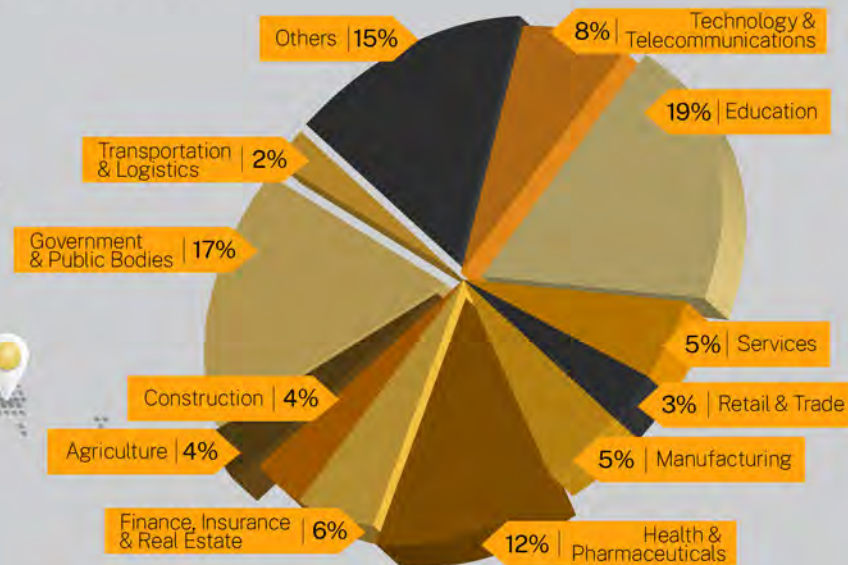
We are impressed by the breadth and depth of the innovations submitted by both local and international participants

SNIPPETS  
FROM OUR  
GUESTS OF HONOUR

## MTE 2022 VIRTUAL IN NUMBERS



## THROWBACK TO MTE 2021 VIRTUAL



# MTE2023

## EVENT HIGHLIGHTS



### Innovation Marketplace

Innovation Marketplace is a trade show for new and innovative technology. Display the most creative solutions and scalable technology meant to propel a business ahead.



### Innovation Talk

Innovation Talk is created to provide our visitors with the latest technological trends and disruptive innovations. Feel like you're running low on fresh ideas? Get creative with these thought-provoking talks to inspire new and experimental thinking.



### Special Awards

Participants can stand a chance to win additional special awards sponsored by local and international Inventors and Innovators Associations/Organisations. In 2022 we collaborated with over 15 local and international Inventors and Innovators Associations/Organisations to confer sponsored special awards to selected outstanding innovations.



### Dialogues

Dialogue creates a space for people who represent a variety of opinions, perspectives and ways of operating to meet and work on finding a solution to a problem, together. We bring in a range of professional disciplines and creating a thinking community for discussing the hottest topic in technological innovation.



### Awards Ceremony

The awards ceremony recognises and honours individuals and organisations for their creative achievements. There will be separate presentations for the 3 awards spread over a 2-day period. It is a celebration of innovation.



### Technical Presentations

Technical presentations provide numerous advantages to our audience, particularly scientists and researchers. It is a once-in-a-lifetime opportunity because certain industries, such as engineering, nanotechnology, advanced medical and life sciences, frequently present complex information that necessitates systematic knowledge and insight sharing.

# EXHIBIT PROFILE

- 3D Printing
- Advance Material / wearables
- Aeronautical & Aerospace
- Agricultural Technology
- Artificial Intelligence
- Audio Visual Equipment
- Bio-diagnostics
- Bio-informatics
- Biotechnology
- Big Data
- Blockchain
- Cosmeceuticals & Nutraceuticals Technology
- Communication / Broadcasts

- Computer, Engineering & Networking Technology
- Computer Generated Imagery (CGI)
- Construction Technology
- Consumer Electronic Innovation
- Cybersecurity
- Drone Technology
- E-Commerce & Enterprise Solution
- Education Technology
- Emerging Technologies
- Environment, Water & Wastewater
- Fintech
- Food Technology

- Green Technology & Renewable Energy
- Health & Wellness
- Hologram Technology
- Household Electronics
- Intellectual Property
- Information Security
- Internet of Things (IOT)
- Manufacturing Technology
- Medical Innovation
- Military & Defense Innovation
- Nanotechnology
- Office Automation
- Pharmaceutical Technology

- Public Service Innovation
- Robotics
- Smart Building Innovation
- Smart Cities Innovation
- Supply Chain System & Technology
- System Automation
- System & Software Integration
- Traffic Management Technology
- Transport Technology

## INNOVATIONS AT MTE 2023



# MTE 2023 AWARDS: THE PROCESS

## STEP 01



Contact the Organisers to let us know which Awards you would like to enter, and the number of entries that you would like to submit.

## STEP 02



Confirm your participation with payment. Your one-off participation fee already comes with maximum no of awards entries, physical booth, virtual booth and/or virtual storefront. After payment, submit your entries via our online submission system.

## STEP 03



Confirmed participants will be invited to attend the awards briefing on what jurors are looking for to guide them towards making a comprehensive submission. Submit your entries before **13 February 2023**.

## STEP 04



All participants will showcase their entries at MTE 2023 which will be held at World Trade Centre, Kuala Lumpur from 16-18 March 2023. Judging will be held on 16 March 2023 between 10 am – 5 pm. MTE 2023 Awards Results Announcement dates:

International Innovation Awards : 18 March 2023  
Asian Youth Innovation Awards : 17 March 2023  
Public Service Innovation Awards : 17 March 2023

# TIMELINE OF THE AWARDS STAGES



**NOW  
OPENED**

Registration

Awards Briefing

**17  
JANUARY  
2023**



**13  
FEBRUARY  
2023**

Submission Deadline

Awards Ceremonies

**18  
MARCH  
2023**



# INNOVATION MARKETPLACE Participation

## Hybrid

### 1A BARE SPACE

**RM900 / USD300** - per sqm (min 18sq.m)

**Applicable for:** Universities, Research Institutions, Government Agencies, National Groups, Inventors' Associations, Municipal Councils, Private Organisations.

#### Package Entitlements

- Space only. Exhibitor is responsible for their own booth design, carpet, construction, furniture & electrical fittings.
  - Visitor E-invitation Card.
  - Exhibit on MTE Virtual Platform
    - 1 Virtual Corporate Booth
      - > Platinum Booth design
- > Company Description
  - > 1 Corporate Video
  - > 2 Corporate Banners
  - > eBrochure
  - > 2 Photos
  - > Whatsapp and Email function
  - > Phone Call & Video Call function
- 1 virtual storefront for each Innovation within the Corporate Booth
    - > Innovation Description
    - > 1 Innovation Video
    - > eBrochure
    - > 2 Photos
    - > Whatsapp and Email function
    - > Phone Call & Video Call function



Maximum 6 award entries for each 18 sq.m physical booth.

### 1B SHELL SCHEME

**RM950 / USD315** - per sqm (min 9sq.m)

**Applicable for:** Universities, Research Institutions, Government Agencies, National Groups, Inventors' Associations, Municipal Councils, Private Organisations.

#### Package Entitlements

- Exhibition Space
  - Shell Scheme Booth
  - Fascia board with company name & booth number
  - 1 information counter
  - 2 folding chairs
  - 1 x 13amp power point
  - Needle punch carpet
  - 2 fluorescent lights
  - Visitor E-invitation Card.
- Exhibit on MTE Virtual Platform
    - 1 Virtual Corporate Booth
      - > Business Booth design
      - > Company Description
      - > 1 Corporate Video
      - > 2 Corporate Banners
      - > eBrochure
      - > 2 Photos
      - > Whatsapp and Email function
- > Phone Call & Video Call function
  - 1 virtual storefront for each Innovation within the Corporate Booth
    - > Innovation Description
    - > 1 Innovation Video
    - > eBrochure
    - > 2 Photos
    - > Whatsapp and Email function
    - > Phone Call & Video Call function



Maximum 3 award entries for each 9 sq.m physical booth.

### 1C PREMIUM PACKAGE

**RM1,150 / USD380** - per sqm (min 18sq.m)

**Applicable for:** Universities, Research Institutions, Government Agencies, National Groups, Inventors' Associations, Municipal Councils, Private Organisations.

#### Package Entitlements

- Exhibition Space
  - Premium Design Booth
  - 1 tower with company logo or company name
  - Fascia board with company name & booth number
  - 1 reception counter
  - 2 bar stools
  - 1 round table
  - 2 chairs
  - 2 x 1m wall shelves
- 1 display block
  - 1 x 13amp power point
  - Needle punch carpet
  - 4 fluorescent lights
  - Exhibit on MTE Virtual Platform
    - 1 Virtual Corporate Booth
      - > Platinum Booth design
      - > Company Description
      - > 1 Corporate Video
      - > 2 Corporate Banners
      - > eBrochure
- > 2 Photos
  - > Whatsapp and Email function
  - > Phone Call & Video Call function
  - 1 virtual storefront for each Innovation within the Corporate Booth
    - > Innovation Description
    - > 1 Innovation Video
    - > eBrochure
    - > 2 Photos
    - > Whatsapp and Email function
    - > Phone Call & Video Call function



Maximum 6 award entries for each 18 sq.m physical booth.

## Virtual

Package Code	D1	D2	D3
Price (RM)	3,600.00	4,200.00	5,200.00
Price (USD)	1,200.00	1,500.00	1,800.00
Virtual Booth Type	Standard	Business	Platinum
Booth Entitlements (Primarily for Corporate Information)			
Company Name	1	1	1
Company Logo	1	1	1
Corporate Video	1	1	1
Live video chats	1	2	5
Whatsapp function	Yes	Yes	Yes
Email	Yes	Yes	Yes
No. of Product Storefronts within booth to showcase products	1	10	20
Within Each Booth, Each Product is Featured on a dedicated Pop-up Page. This is called the Storefront Showcase. Entitlements of Storefront Showcase			
No. of Storefront Showcases	1	10	25
Product Video Uploads	1	10	25
Product Images/Photo Uploads	2	10	25
Description of Product	Yes	Yes	Yes
Live Chat Accounts for Product Enquiry	1	2	5
Whatsapp and Email	Yes	Yes	Yes



Organised by



International Innovation Awards Partner



Asian Youth Innovation Awards Partner



Public Service Innovation Asia Partner



Supported by



Media Partners



For enquiries, please contact  
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